

Wendy Chamberlain, founder of [SocialPropertySelling.com.au](http://SocialPropertySelling.com.au) is a dynamic sought-after speaker, trainer, international best-selling author and Online Engagement Strategist who shares her message with passion and enthusiasm.

Driven by a desire to educate and empower others and a need to follow her passion, Wendy threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress to create [Affluencia.com](http://Affluencia.com), a real estate education website showing enthusiastic would-be property owners how to get started in real estate.

An avid real estate investor herself, Wendy has bought and sold many properties in her own portfolio over the past 20 years using various investment strategies, including several renovation projects and positive cash-flow investments.

Having worked in IT for over 20 years, Wendy holds a Bachelor of Computing Degree and has successfully established and run a National IT Help Desk for a Global company. In 2009 Wendy established Savvy Web Women, employing her unique ability to decode the “geek speak” and “techno-babble” using simple, plain English to help savvy business owners better understand social media and navigate the online world.

Social Property Selling ([www.SocialPropertySelling.com.au](http://www.SocialPropertySelling.com.au)) is the realisation of two passions for Wendy – real estate and computers – and she brings to the table her considerable experience and expertise in both arenas.